

DIGITAL HEALTH – VISION AND REALITY

The Future of Digital Health is Today

HOW TO PARTICIPATE

[TICKETS](#)[TECHINFUSIONS](#)[EXHIBITION](#)[SPONSORING](#)**HEALTH
INNOVATION SUMMIT
VIENNA**

Erste Campus, Vienna
June 6, 2023
his-vienna.com

As we have seen through almost three years of the pandemic, **digital health** is not an option anymore – it's a necessity.

But our healthcare systems have been historically grown and often cannot keep up with the speed of technological development, although the benefits might be obvious.

So we have to join forces make change happen – to achieve better care with lower effort.

The goal of the **Health Innovation Summit Vienna** is to show what's possible, to inspire, to motivate and to initiate collaborations – according to Health Hub Vienna's mission:

Transforming the healthcare system through innovation, collaboration and entrepreneurship.

At the summit, we will bring together leading healthcare professionals, entrepreneurs and innovative minds to discuss and to explore new ways of improving digital health.

We will discuss current challenges and opportunities, explore innovative ideas and develop new approaches to tackling healthcare's toughest problems.

We will talk about how to use the technology and create new solutions that make our healthcare system more efficient, while at the same time providing better patient care.

THE OPPORTUNITY

Health Innovation Summit Vienna is a first of its kind event about transforming the healthcare system through **innovation**, **collaboration** and **entrepreneurship**.

- It's not the usual health conference, where "the same people talk about the same problems over and over again".
- It's not the typical technology fair where we only learn about new digital health solutions.

What we want to provide is:

Inspiration through showing what the future has in store for us, **Motivation** by showing successful examples and best practices and **Transformation** through new viewpoints and changed mindsets.

If you want your brand connected to enabling and empowering transformation, this is the opportunity!

TICKETS

TECHINFUSIONS

EXHIBITION

SPONSORING



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OBJECTIVES & OUTLINE

- Leading event about transforming the healthcare system through **Innovation, Collaboration and Entrepreneurship**
- Discussing the status of **Digital Health** in the center of Europe
- Showcasing **Best Practices** and international **Case Studies**
- Inviting **European Ecosystem Players**
- Deriving **Inspiration** for the further development of the **Digital Health Ecosystem**



LOCATION & TIMING

- Health Innovation Summit will take place in **Vienna, Austria**
- Within **Vienna Up'23** Festival
ViennaUP is a decentralized community-driven festival in the heart of Europe, shining a light on what the future of technology holds. Together with contributing partners, it is building a unique interconnected experience for startups, investors, tech enthusiasts, creatives and visionaries.
- Date: **6th of June 2023**

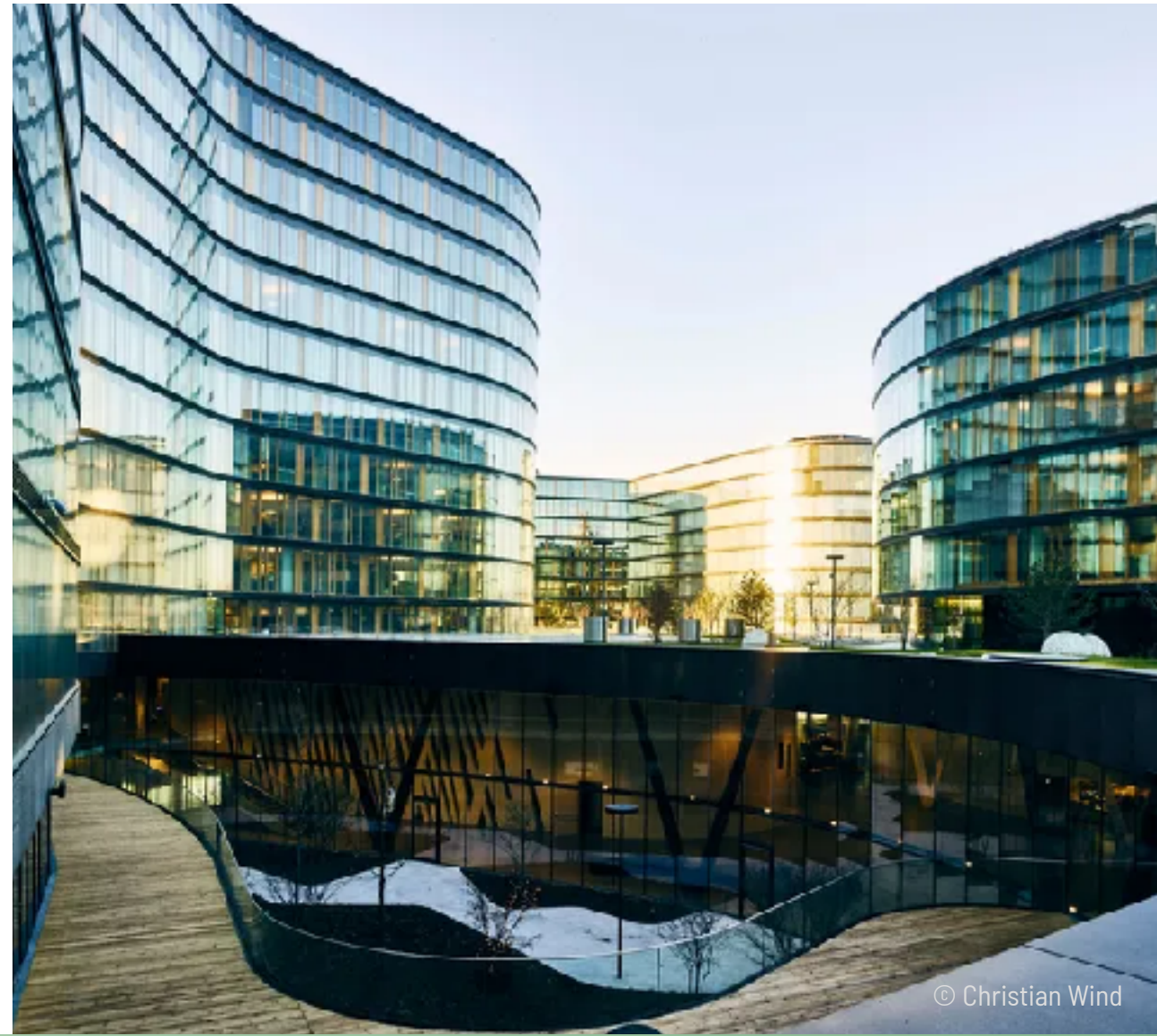


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THE EVENT

VENUE

- Location: **Erste Campus Vienna**
- Sizing ~ 250 participants
- Centrally reachable, representative
- One main stage
- Networking area
- Exhibition area
- Innovators Lounge
- Workshops / Deep Dive Sessions



TARGET AUDIENCE

Innovators Lounge:

- Entrepreneurs and executives of bio-, health-, medtech and pharma
- Key decision makers at public and private healthcare
- Representatives of health insurance organisations and health funds
- Innovators in health & life sciences

General Audience:

- Innovation Managers
- Scientists, CSO's, CMO's and medical doctors
- Healthcare professionals
- Patient advocates
- Tech transfer managers
- Investors

AGENDA

09:00

Registration, Breakfast & Expo

10:00

Morning Session:

From trends and visions to the bedside - what is and what could be?

Keynotes & Discussions

The Status of Digital Health in Europe

The Future of Healthcare -
what can we expect?

„View from the bedside” -

Reality Check: Challenges and Solutions

TechInfusions

12:30

Networking, Lunch & Expo

13:30

Health & it's influencers

Parallel workshops on specific topics

Finance / Climate / Inclusion

14:30

Afternoon Session:

Innovation - how does it work and how can we make it happen?

Keynotes & Panel

Innovation - how does it work

Best Practice/how we did it

Innovation as a driving force

Panel with Speakers

„What do we need to make it work”

TechInfusions

17:00

Networking, Buffet & Expo



SPEAKERS

Learn more about our speakers at
healthhubvienna.at/summit/speakers



LUCIEN ENGELEN
Transform.Health



NIKOLAUS FORGO
University of Vienna



ANJA FÖRSTER
Rebels at Work



ASHISH GUPTA
Akunah



BERTALAN MESKÓ
The Medical Futurist



ILARIA MOSCA
Advisor health financing



ANETT NUMA
AccelerateEstonia



JOHANNES RAUCH
Federal Minister for Health



OLIVER RONG
Roland Berger



LUCY SETIAN
Novartis Foundation

TICKETS

- **Premium Ticket**

- Whole day access to Innovators Lounge
- Lunch with the speakers (in Innovators Lounge)
- Front row seating
- Fast check-in
- Early/Late bird offer

- **Standard Ticket**

- Early/Late bird offer

- **You can buy single tickets at the Event Website:**

healthinnovationsummitvienna.com

- **There is also an opportunity for buying ticket packages**

You can order any desired number of tickets here and receive an invoice. This way you can benefit from late bird discounts even if you register the individual tickets later.

Order your tickets here:

healthhubvienna.at/ticket-order-form



STARTUP OFFER

TechInfusions:

- ✓ Short presentations of cutting-edge technologies and innovations, not a sales pitch!
- ✓ 5 minute speaking slot during the program
- ✓ Mentioning in program and as a speaker on website, printouts and in general communication
- ✓ One standard ticket

You can apply for a TechInfusion via the link below until March 31 (or as long as slots are available). There are no costs and we will provide you with a free ticket, but the program committee selects the applications based on attractiveness and grade of innovation. Market readiness is not required.

Please apply at healthhubvienna.at/techinfusions

EXPO SPACE

- ✓ Dedicated table at the exhibition area (close to catering and networking)
- ✓ Space for rollups, promotion material
- ✓ Electricity connection if needed
- ✓ Mentioning as an exhibitor on website and in general communication
- ✓ One standard ticket
- ✓ 50% discount for one additional standard ticket

€ 2.500,-

- price excluding 20% VAT -

- **You can order your expo space here:**
healthhubvienna.at/expo-order-form



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EXHIBITION

SPONSORING OFFER

If you want your brand connected to enabling and empowering transformation, we have some sponsoring opportunities for you.

Yes, we provide the usual stuff:

- ✓ Logo presence on website, printouts and in general communication
- ✓ On site promotion material
- ✓ Expo space

**) must be coordinated with the program committee*

But there's more:

- ✓ **Featured social media postings** with a statement/photo or a short video clip of a company representative
- ✓ An event partner **profile page** on the event website with your chosen content
- ✓ Access to our **Innovators Lounge** with up to 40 premium guests (executives, innovators, speakers...)
- ✓ The opportunity to contribute one hour of content in a **workshop**/deep dive session *
- ✓ The opportunity to place a **speaker** in a panel discussion *
- ✓ Being featured in a **moderated networking session** during lunch in the Innovators Lounge

SPONSORING OFFER

(please contact us for individual sponsoring agreements)

Platinum Package	Gold Package	Silver Package	Bronze Package
<ul style="list-style-type: none"> ✓ Logo presence on website, printouts and in general communication ✓ On site promotion material ✓ Featured social media postings with a statement of a company representative ✓ Featured as an event partner with profile page on the event website 	<ul style="list-style-type: none"> ✓ Logo presence on website, printouts and in general communication ✓ On site promotion material ✓ Featured social media postings with a statement of a company representative 	<ul style="list-style-type: none"> ✓ Logo presence on website, printouts and in general communication ✓ On site promotion material ✓ Introduction through Social Media postings 	<ul style="list-style-type: none"> ✓ Logo presence on website, printouts and in general communication
<ul style="list-style-type: none"> ✓ Two premium tickets including access to the Innovators Lounge ✓ Four standard tickets 	<ul style="list-style-type: none"> ✓ One premium ticket including access to the Innovators Lounge ✓ Two standard tickets 	<ul style="list-style-type: none"> ✓ Two standard tickets ✓ 50% discount for 1 additional standard ticket (vendor/consultant only) 	<ul style="list-style-type: none"> ✓ One standard ticket ✓ 50% discount for 1 additional standard ticket (vendor/consultant only)
<ul style="list-style-type: none"> ✓ Exhibition space ✓ Opportunity to contribute one hour of content (workshop)* ✓ Opportunity to place a speaker in a panel discussion * 	<ul style="list-style-type: none"> ✓ Exhibition space ✓ Opportunity to contribute one hour of content (workshop)* 	<ul style="list-style-type: none"> ✓ Exhibition space 	
€ 15.000,-	€ 10.000,-	€ 5.000,-	€ 3.000,-

*)requires consultation with the program committee

- all prices excluding 20% VAT -

ABOUT HEALTH HUB VIENNA



Health Hub Vienna is a **platform for open innovation** that actively promotes change in the European healthcare system. We discern gaps in healthcare and provide a collaborative and innovative environment for pharmaceutical companies, medical device manufacturers and private and public insurance companies, amongst others, to connect with Startups and with each other.

Health Hub Vienna will catalyze innovative and cutting-edge solutions by bridging the connection between problem identification and solution integration. We bring together **stakeholders of the healthcare system**, connecting them through active matching, network access, events, and trainings for information transfer.



Current & Previous Partners





welcome@healthhubvienna.at

www.healthhubvienna.at